

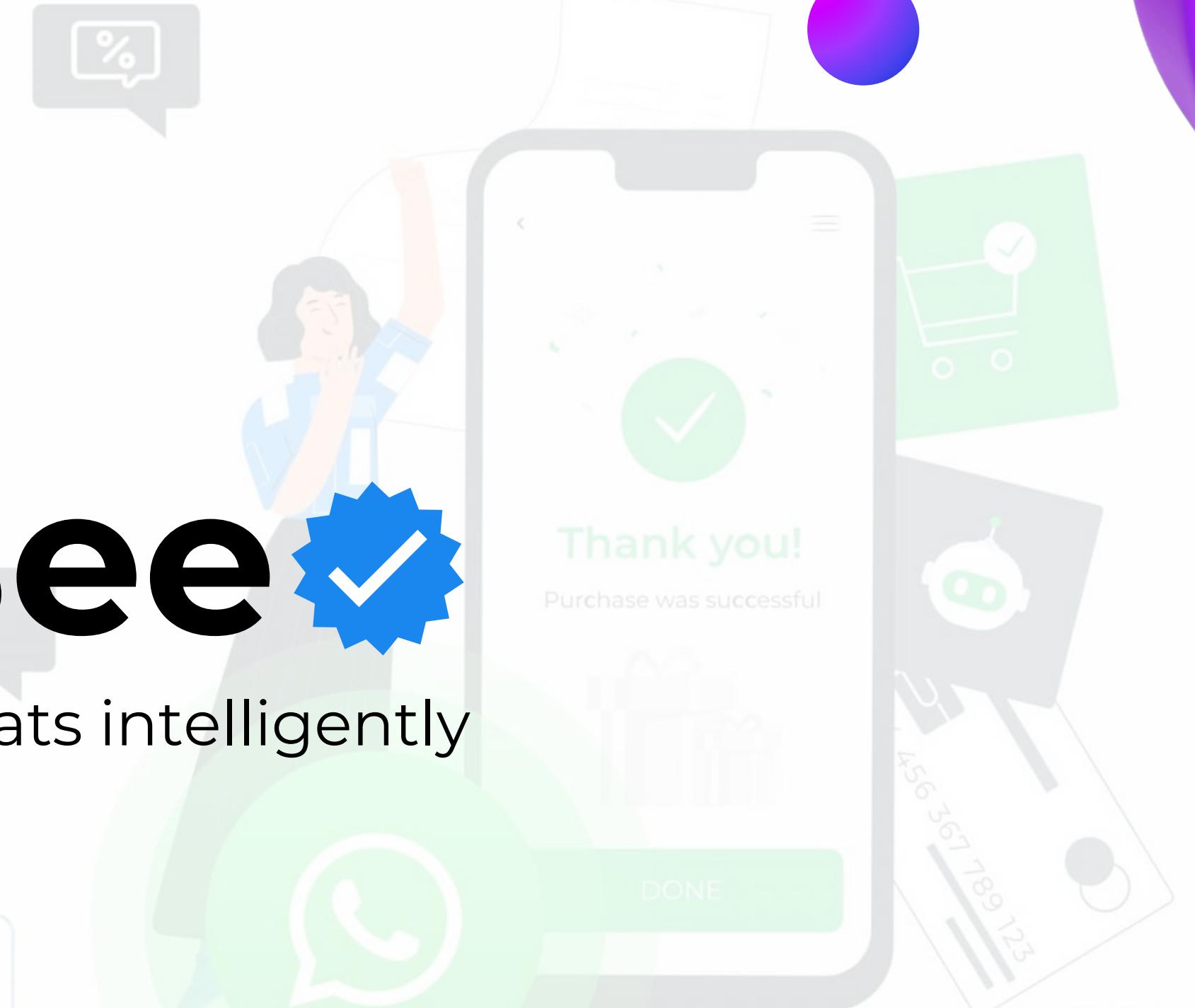
BotBee

Transforming chats intelligently

www.botbee.io



Business Partner

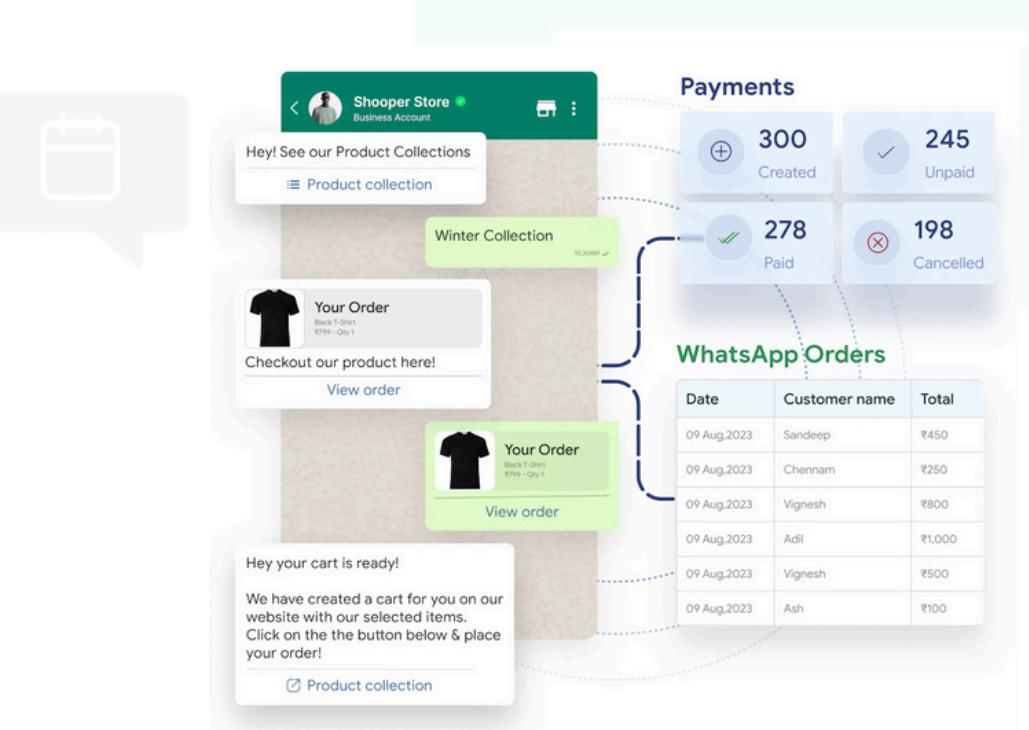


The only all in one Feature Rich platform.

Marketing and Automation Made Simple With BotBee.

Overview

BotBee is an innovative platform that offers AI-powered chatbot solutions for businesses. It provides tools and technologies to create, deploy, and manage chatbots across various messaging platforms like WhatsApp, Instagram, Facebook, Telegram and Webchat.



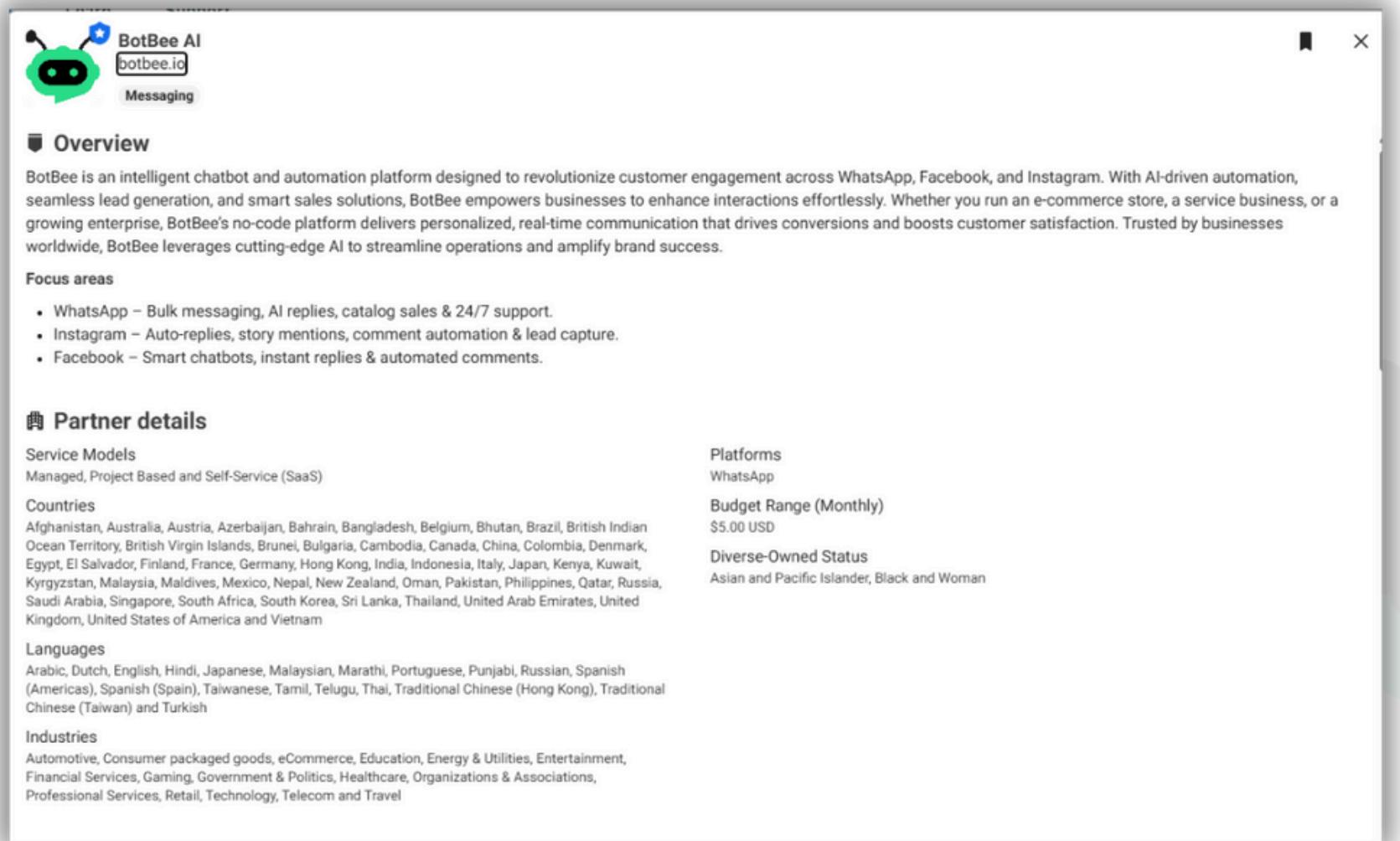
About us



At BotBee, we believe in the power of innovation to revolutionize the way businesses connect with their customers. Our mission is to empower organizations of all sizes to harness the capabilities of artificial intelligence and automation to streamline processes, enhance customer engagement, and drive growth.

Founded with a vision to make cutting-edge technology accessible to everyone, we specialize in developing AI-powered chatbot solutions that deliver exceptional results. Whether you're looking to automate customer support, streamline sales processes, or improve overall operational efficiency, our customizable chatbots are designed to meet your unique needs and exceed your expectations.

META Partner



The image shows a screenshot of the BotBee AI messaging interface. At the top, there's a header with the BotBee AI logo and the URL 'botbee.io'. Below the header, the word 'Messaging' is visible. The main content area is divided into sections: 'Overview' (describing BotBee as an AI-driven platform for WhatsApp, Facebook, and Instagram), 'Focus areas' (listing WhatsApp, Instagram, and Facebook features), 'Partner details' (listing service models, countries, languages, and industries), and a sidebar with platform details (WhatsApp, budget range \$5.00 USD, diverse-owned status, and specific regions).

BotBee is an Official Meta Business Partner, which means it meets Meta's highest standards for quality, reliability, and data security. As a verified partner, BotBee offers direct and authorized access to WhatsApp Business API, Facebook Messenger, and Instagram Messaging — giving businesses a powerful and trusted platform for automation.

With BotBee, you don't just automate chats — you do it with full Meta approval, ensuring:

- Safe and secure customer data
- Reduced risk of account bans
- Seamless integration with Meta's ecosystem
- Priority support and reliable uptime

Choose BotBee for professional, scalable, and compliant messaging automation — backed by Meta.

Advanced Chatbot Solutions by BotBee



Interactive Messages

Enhance engagement with interactive messages, providing a more dynamic chat experience compared to single messages.



Customer Management

All chats automatically become subscribers, allowing easy management and organization through labeling.



WooCommerce / Shopify

Leveraging the `WhatsApp Webhook Workflow` you can integrate BotBee to WooCommerce / Shopify easily and can do the following actions: Order Notification to WhatsApp, COD to Prepaid Conversion by WhatsApp & many more yet to be released.

WhatsApp Automation

Within WhatsApp, you can create conversational marketing campaigns, engage existing consumers, and give outstanding customer care.

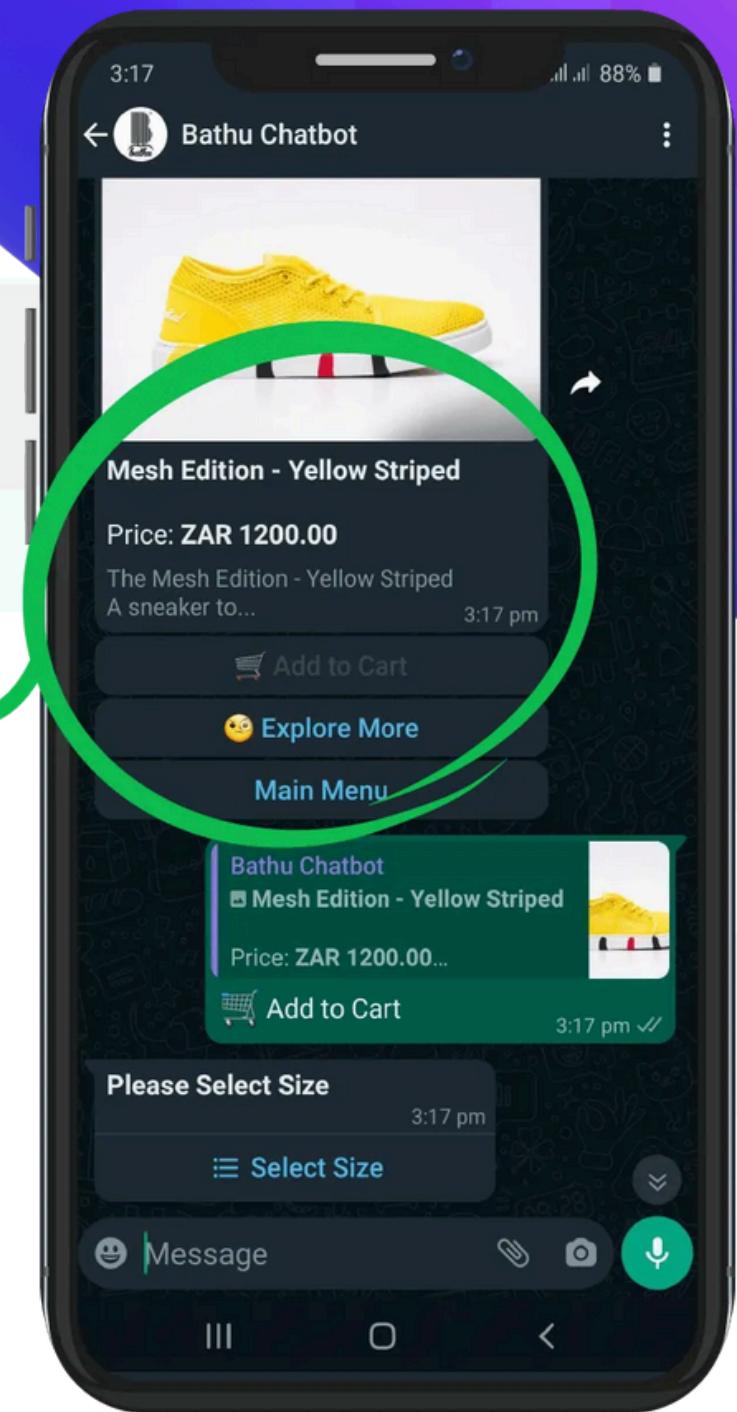
 **Engage your customers instantly**

 **Create conversational marketing campaigns**

 **Provide excellent customer service**



Interactive experience on
WhatsApp for quick selection



Sell your Products on WhatsApp

WhatsApp E-Commerce

Transform your sales strategy and elevate your customers' shopping experience with our state-of-the-art WhatsApp Catalog Integration.

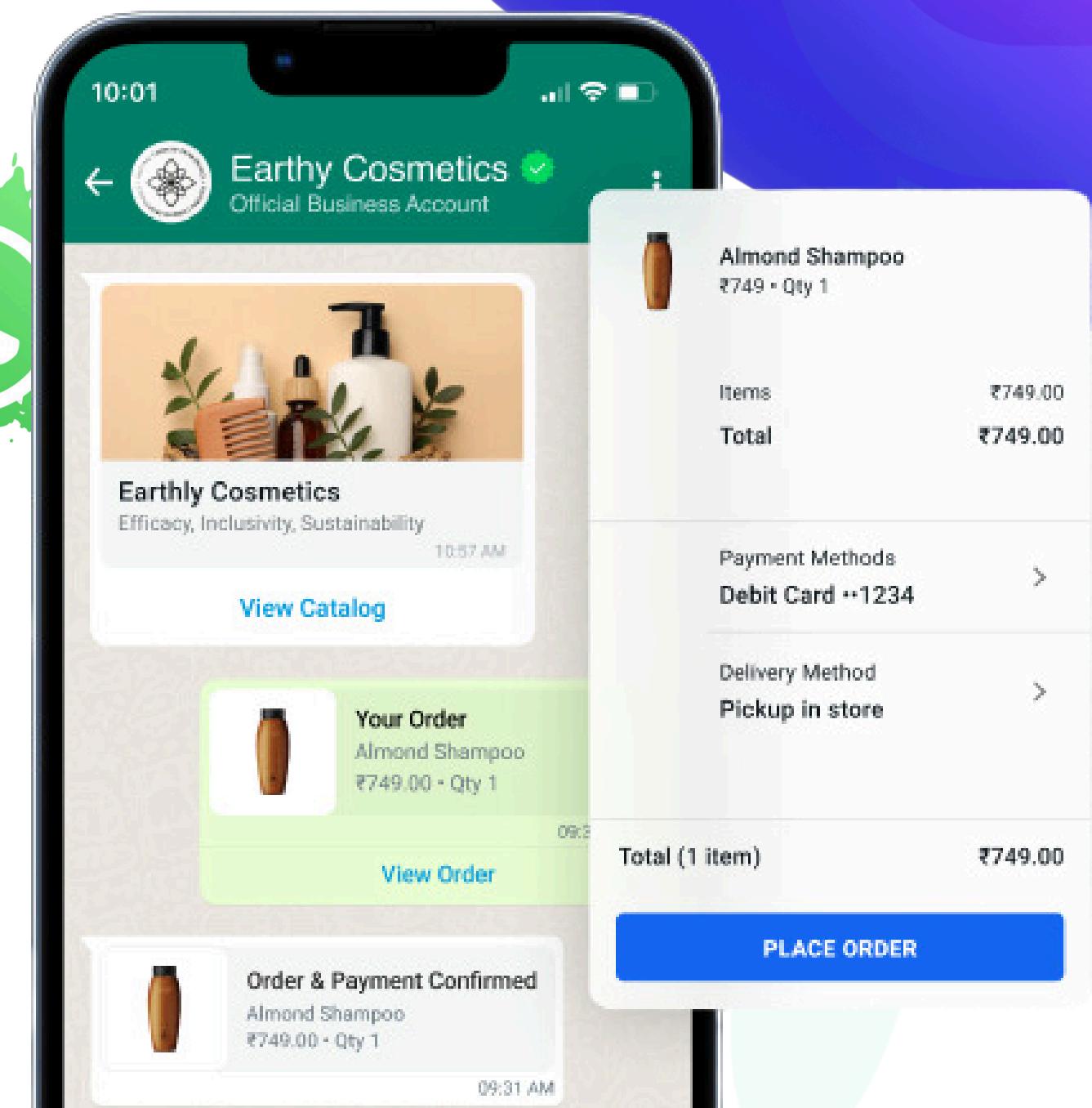
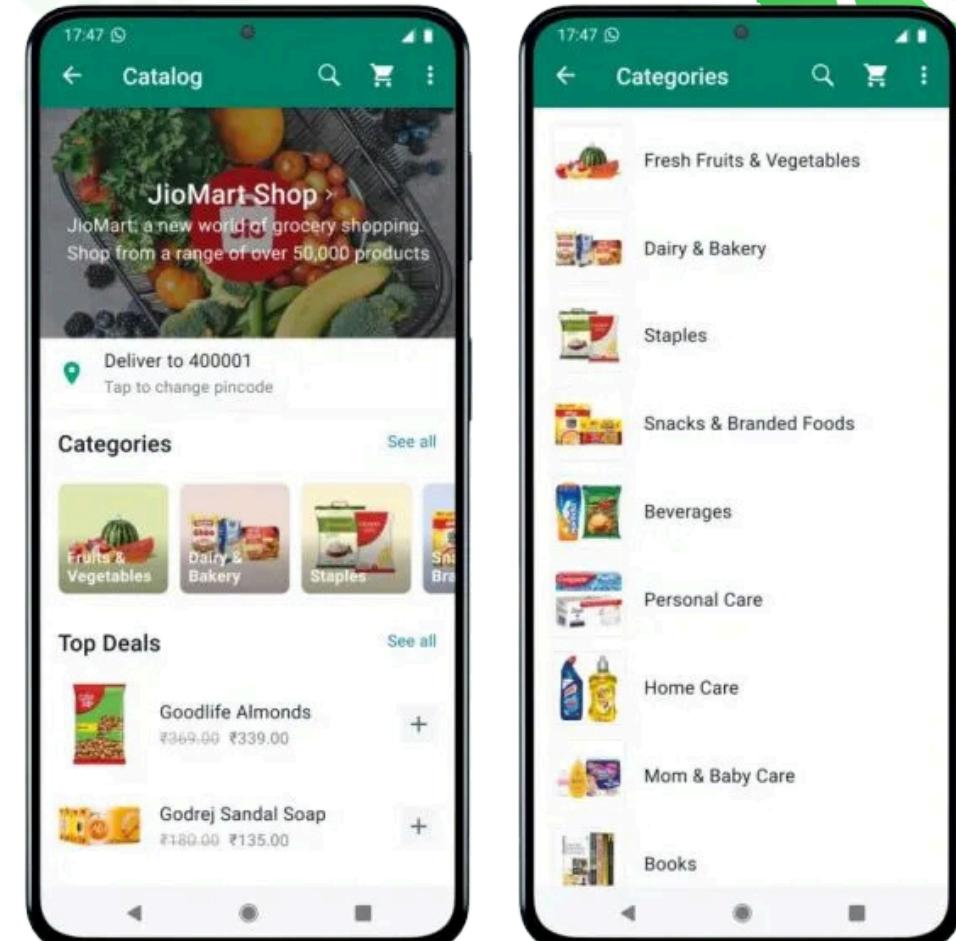
✓ Order Confirmation

✓ Upsell/Cross-sell

✓ Abandoned Cart

.

✓ WhatsApp Pay Integration



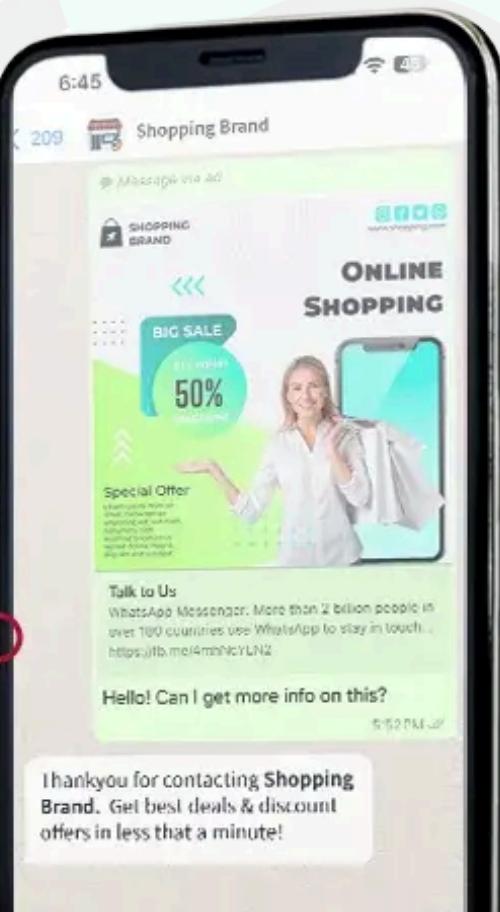
Click to WhatsApp Ads

Get 5X More Conversions

- ✓ Drive instant conversations via ads
- ✓ Boost sales with direct messaging
- ✓ Higher engagement, faster conversions
- ✓ Seamless chat from Facebook/Instagram



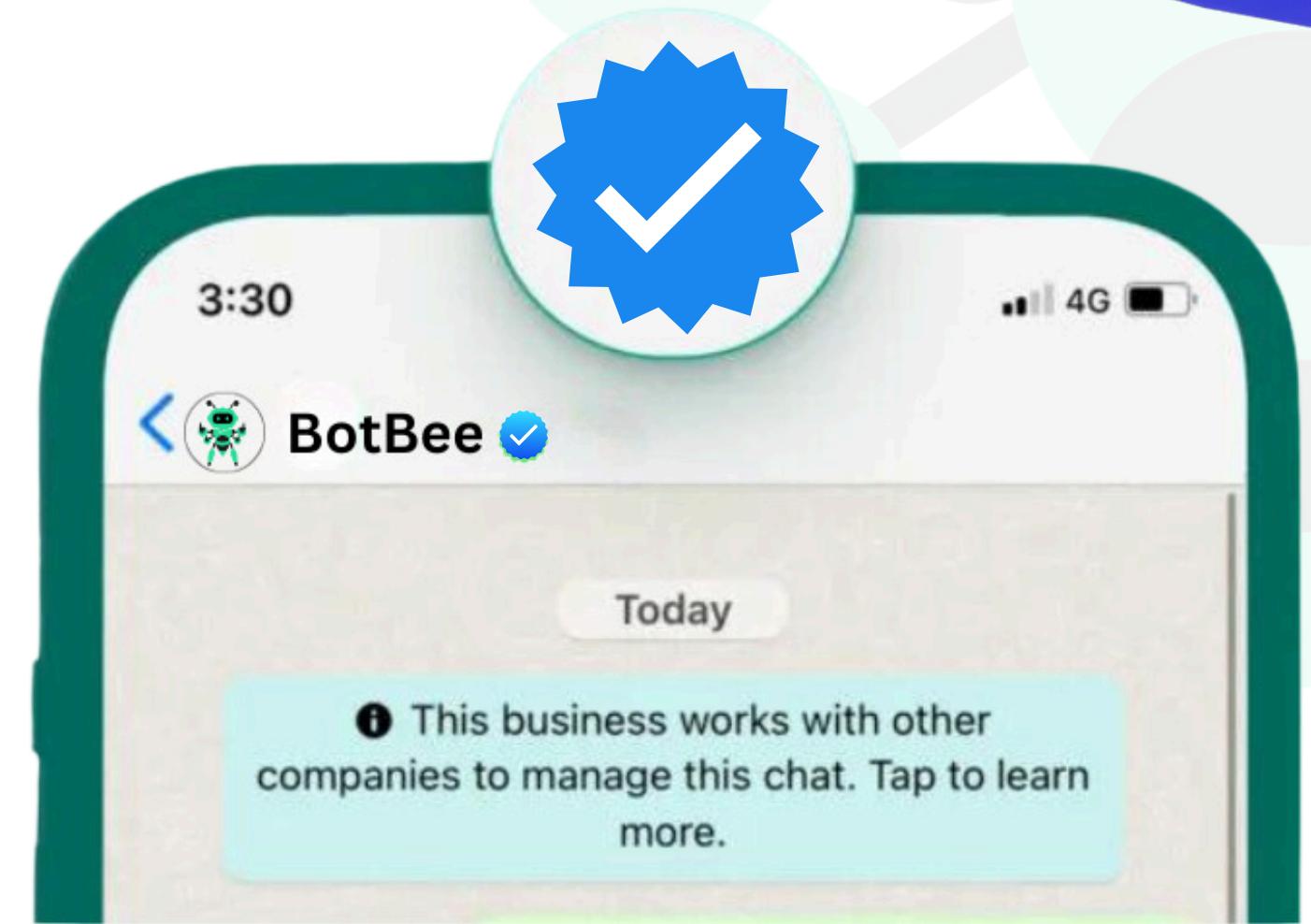
**BETA
VERSION**



OFFICIAL BLUE TICK VERIFICATION

BotBee assists businesses through this process by guiding them on the application steps, ensuring all necessary information is accurately provided, and helping them maintain compliance with WhatsApp's guidelines. This support increases the chances of successfully obtaining the Blue tick.

- ✓ Increased Trust and Credibility
- ✓ Enhanced Brand Visibility
- ✓ Improved Customer Engagement and Support
- ✓ Improved Security and Reduced Fraud



Instagram Automation

Reply anywhere automatically, DMs, Comments, Ads, stories and mentions

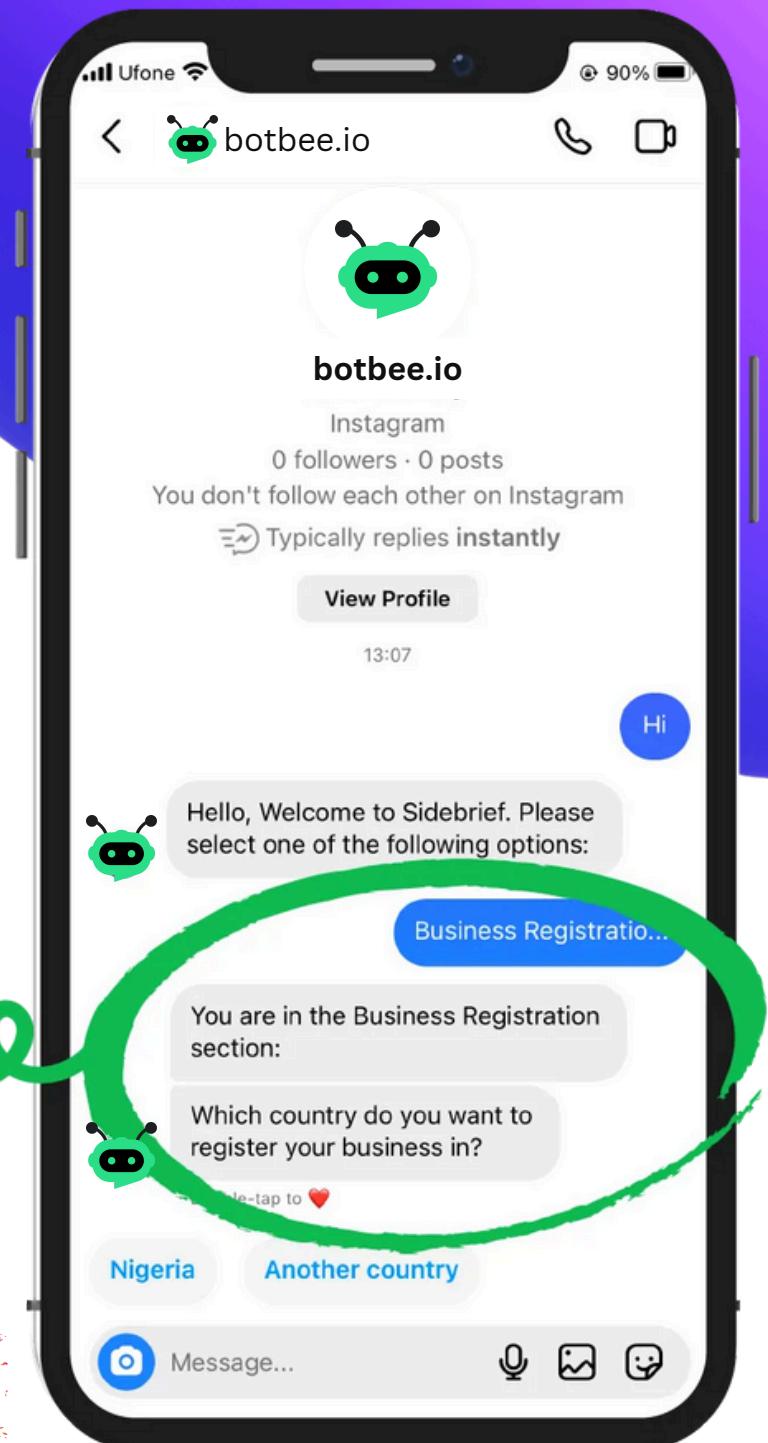
 Handle more conversations with powerful bot

 Comment and DM Automation

 Speed up customer resolutions

 Make it easier for followers and potential customers to reach you

Instant replies on Instagram
chatbot to register your Business



Messenger Chat

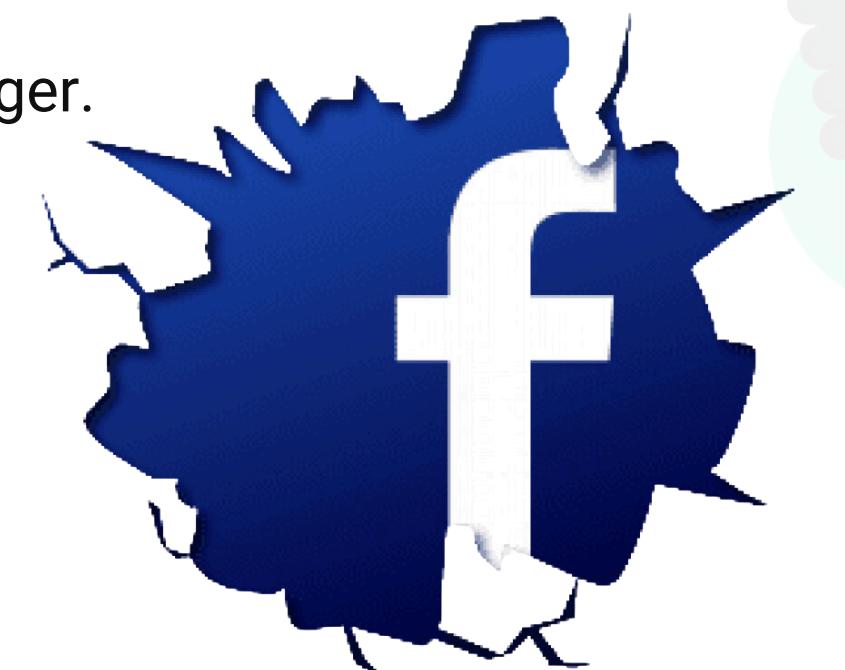
Automate customer support and sales from Facebook messenger.

 Turn queries into purchases

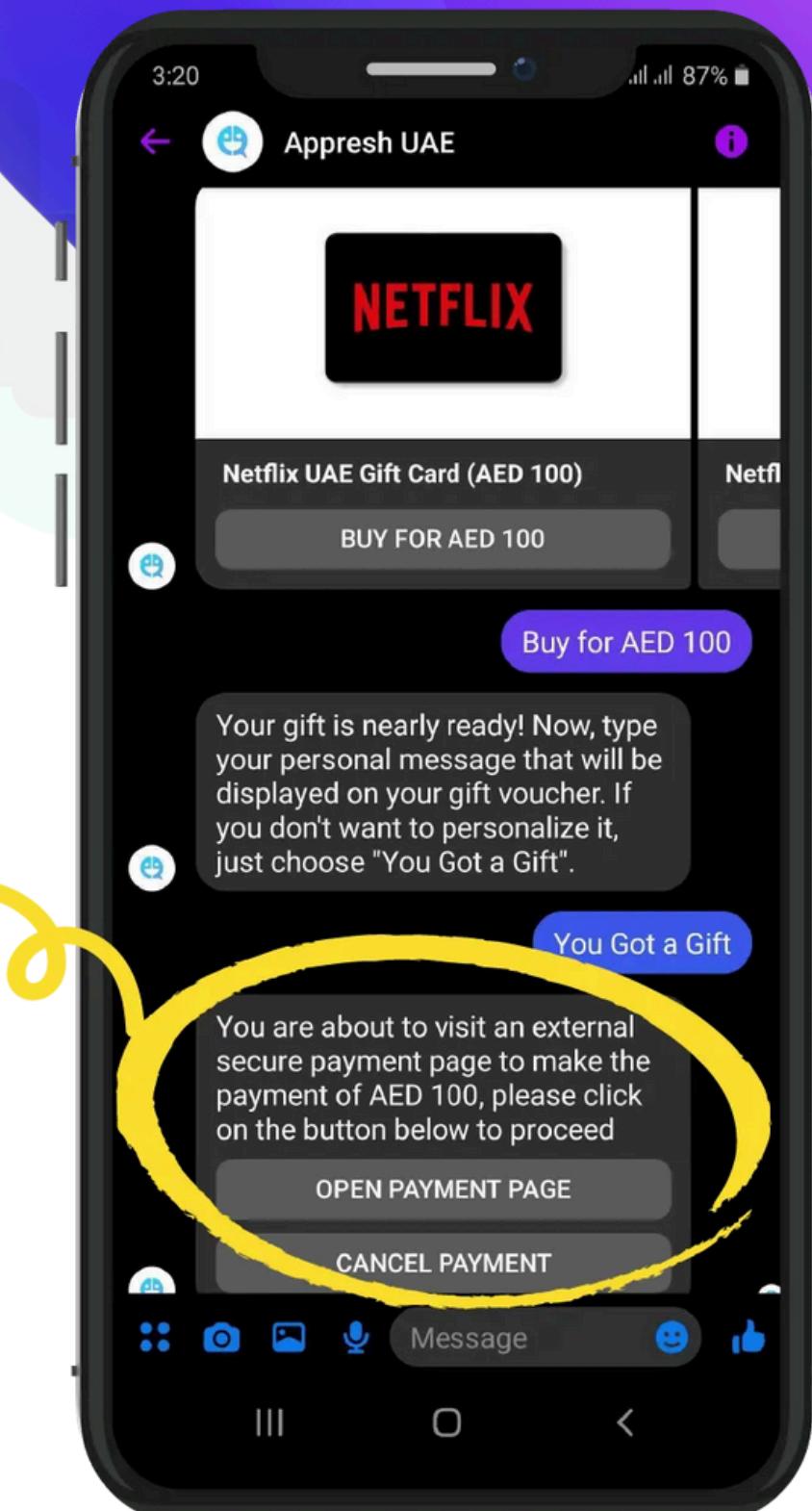
 Comment and DM Automation

 Create effective communication

 Reduce response wait time to 0 seconds



Collect payments
on a secure link



Telegram Chatbot

Build your community on telegram & engage with them using BotBee Chatbot. Chatbot for telegram can help you achieve more sales & improved conversion rates.

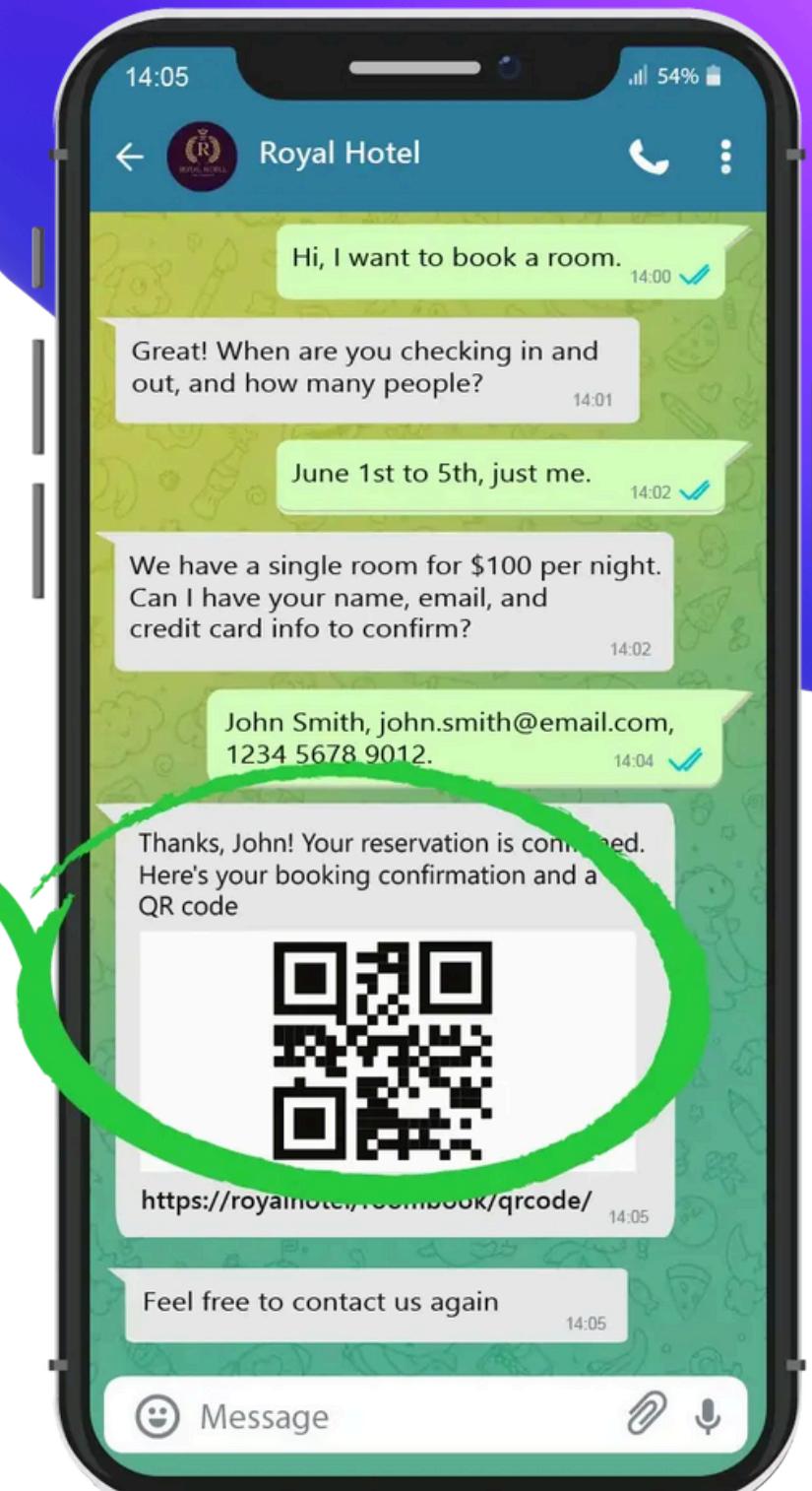
 **Engage with your customers**

 **Collect lead information**

 **Automatic responses using AI Chatbot**



Display qr code for great user experience





WebChat

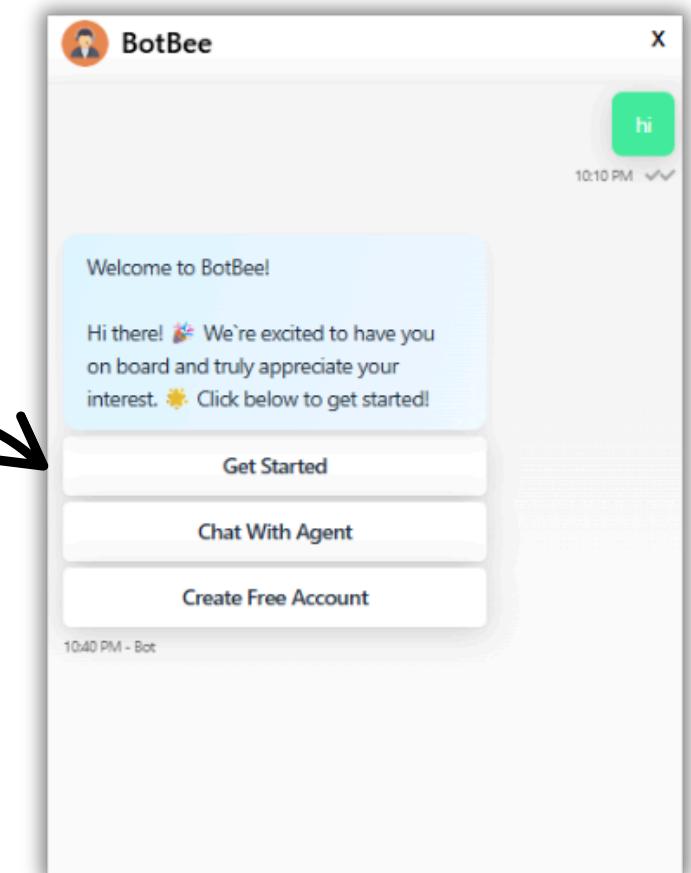
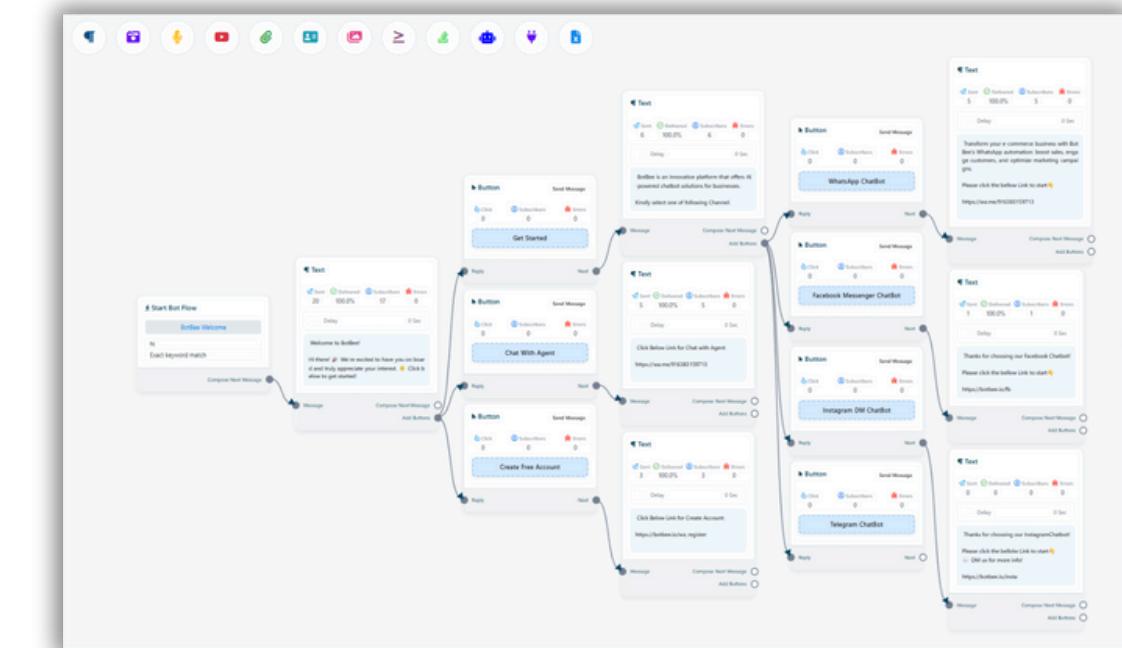
Engage your website visitors in real-time with our brand-new WebChat feature. Start chatting and converting instantly!

Chat Smarter. Convert Faster. Instantly.

 Convert visitors into customers

 Real-time website chat support

 Easy setup, instant replies



Broadcasting



04

- Add click-to-action (CTAs) buttons
- Set chatbots to interact on replies
- Create and share products catalogue
- Share images, documents, videos and more
- Add custom variables to your templates

01

02

03

Launch marketing campaigns at scale. Schedule campaigns to share information to your customers regarding your product or services. Send product catalogues and reminders.

Analyze Broadcast's results - Sent, Received, Open and Replied. Create templates with attached image, video, documents. You can add buttons, lists, link to website and more.

You can also filter customer data who are interested, or replied. Mark opt-out for those who don't want to receive messages. Add tags and create new segments as per the results.

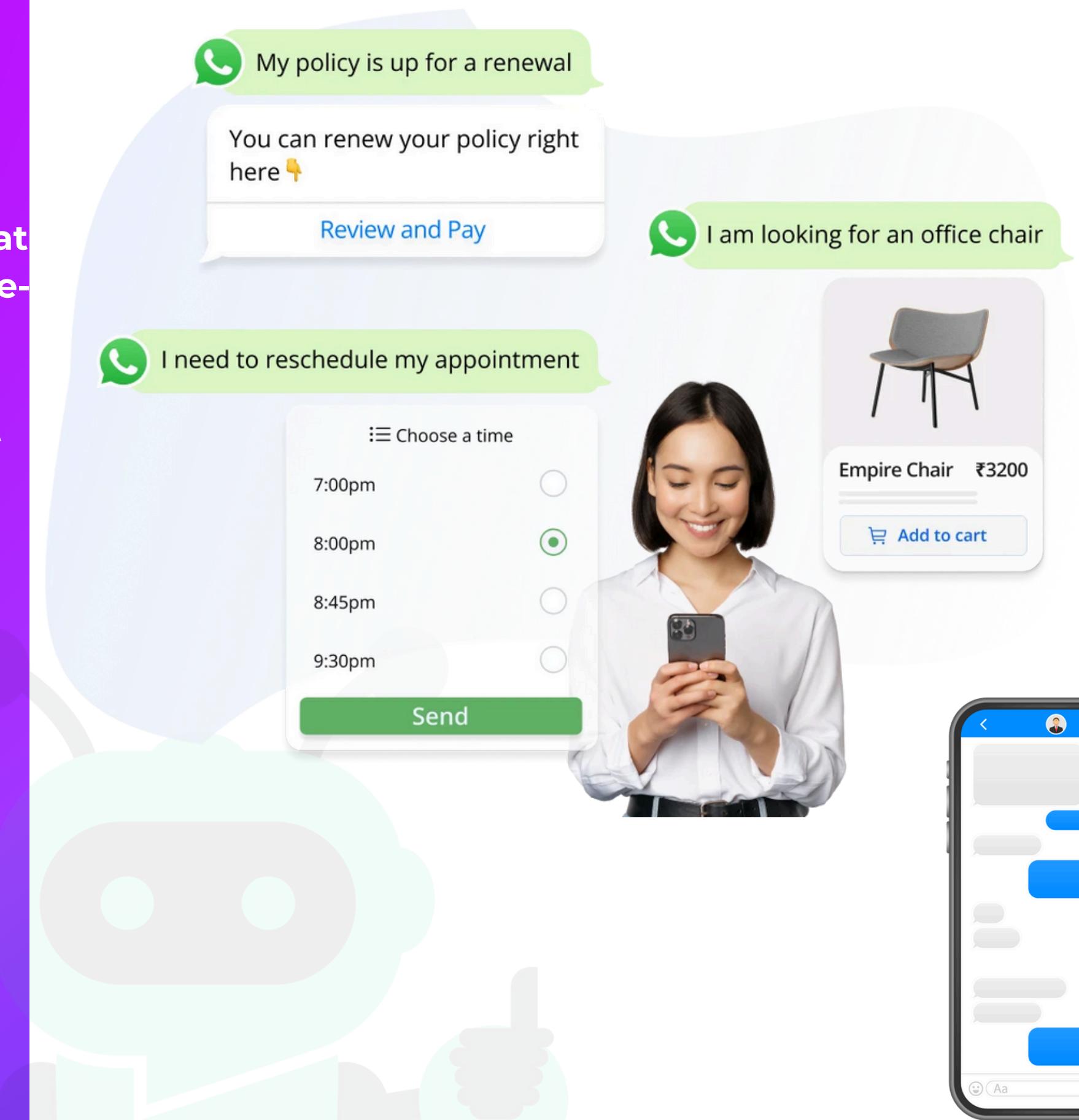
Conversational ChatBots

Level-up your customer services with ChatBots.

Build customer relationships by automating Chat replies 24*7. Answer their queries faster with pre-built templates and Bot Workflow.

In our WhatsApp Chat Platform, easy to use Bot workflow is provided.

- **Simple Drag n Drop blocks**
- **Set automated workflow to assign incoming Chat to user**
- **leads with ChatBots by capturing relevant information like visitor details, interests and more**
- **Share images, documents, videos and more**
- **Create workflow with questions to know more**
- **Push information via API Calls to other sources**



Single platform for your team

Bring your teams together in Chatboat Connect Platform for faster customer engagement.

BotBee Platform provides you all the features you need like Broadcasting, Team shared inbox, 360 degree Customer view, ChatBot automations, Templates, Media Rich messaging, buttons, lists and images, reports, dashboards and more.

Conversational Marketing Empower prospects to converse with you while engaging with their friends through their preferred channel.

Engage with your customers via voice bots and chatbots to campaign, capture leads, and increase retention and loyalty

Maximize advertising ROI & conversions with conversational ads and powerful campaign manager

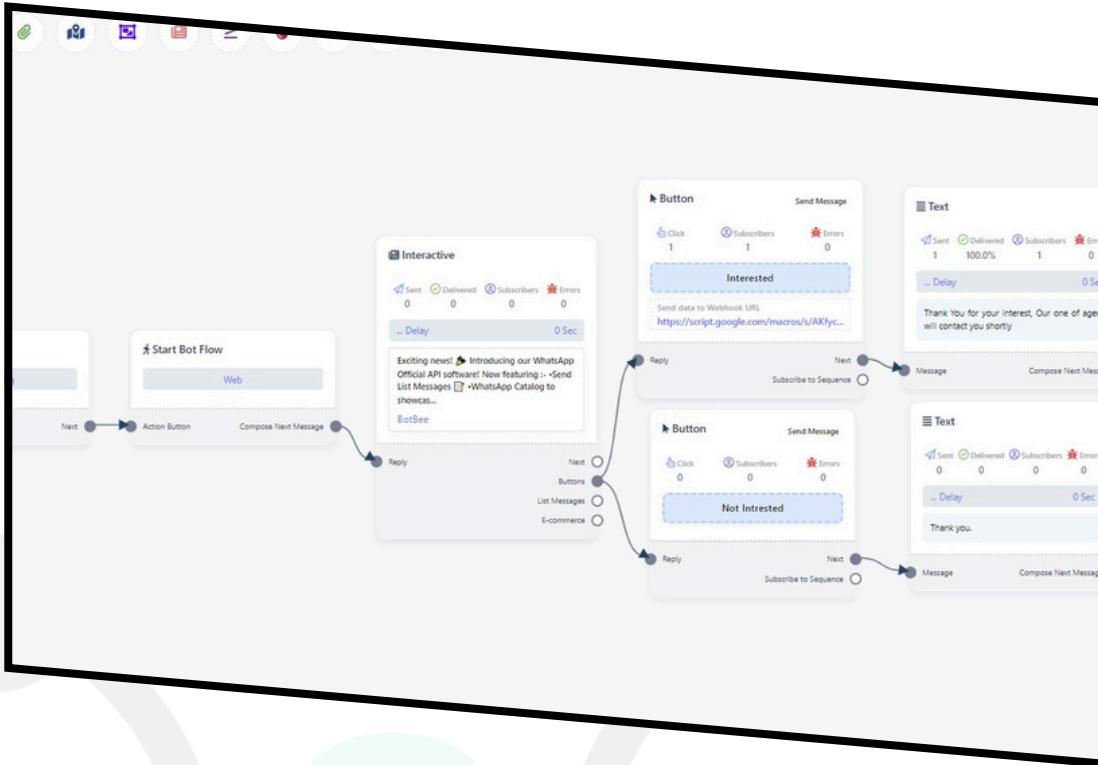


Multilanguage Chatbot

Cater to your international customers and have a global customer base with your Multilanguage Chatbot feature. Translate into 100+ native languages within minutes!



Elevating your Customer Support Experience to new heights



Drag & Drop Editor

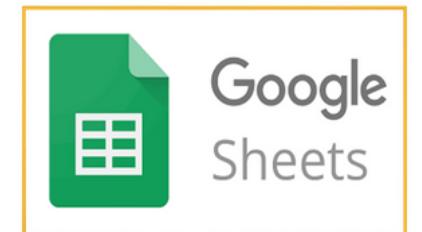
The Webhook Response Mapping interface allows users to define webhook triggers and their responses. It includes sections for 'Formatter Definition', 'Callback APIs', and 'Raw Data'. The 'Formatter Definition' section shows a table with columns for 'Variable' and 'Formatter'. The 'Callback APIs' section shows a table with columns for 'Variable' and 'Formatter'. The 'Raw Data' section shows a table with columns for 'Variable' and 'Formatter'.

Webhook Workflow



Dynamic Functionality

Third-party Integration



Make your chatbot user-friendly with our X+ integrations.
Get secure data access, quicker deployment, & save your development cost!





Thank you

Contact Us

- 08069645300
- info@botbee.io
- www.botbee.io

